DiGiPort

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**TOOLS
THAT ADULT EDUCATORS & ADULT EDUCATION ORGANIZATIONS CAN
EXPLOIT IN ORDER TO SUPPORT CCS PROFESSIONALS / ARTISTS WITH
THEIR PERSONAL AND PROFESSIONAL DEVELOPMENT**

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6. PLANNING AND DEVELOPMENT

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- How To Plan Your Life, When You Can't Plan Your Life (EN)
- How to Create a Master Plan for Your Life (EN)
- Entertainment, Arts & Culture Action Plan (EN)
- The Action Plan for Entertainment, Arts & Culture Businesses (EN)
- Treasure Mapping (EN)
- SMART Goals (EN)

For Further Reading / Watching:

- Infopgraphic: Re-planning using the change compass

- Video: Planning and goal setting in management

7. COPING WITH UNCERTAINTY, AMBIGUITY AND RISK

- Risk management in art sector (EN)
- VUCA framework (EN)
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- Individual development of artists and industry professionals (EN)
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- Examples/Good Practices (EN)

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8. <u>EVALUATION DATA AND INFORMATION (DATA LITERACY)</u>

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- [Data Visualise](#) Evergreen, S. (2014). Visualise data. Better Evaluation (EN)
- [France: CNIL publishes GDPR compliance guide and self-assessment tool for AI systems](#) Data Guidance Research software (EN)
- [How to Persuade Your Audience With Data Storytelling (+Examples)](#) Word Stream (EN)
- [Data Visualization: Best Practices and Foundations](#) Designers (EN)

9. DIGITAL MARKETING

- [Email Marketing: 8 New Strategies To Implement In 2023](#) (EN)
- [13 Top Tips For Choosing The Right Social Media Platform For Your Business](#) (EN)
- [Business of Art | Digital Marketing for Artists](#) (EN)
- [The Beginner's Guide to SEO](#) (EN)
- [The 8 Best Platforms for Sharing Your Digital Art Online](#) (EN)
- [10 portfolio websites to show off your design work](#) (EN)

For Further Reading / Watching:

- [Building A Winning Artists Business Plan Guide&Template](#)
- [20 Famous Free Brand Guidelines Examples Ready for Download](#)

10. COLLABORATION THROUGH DIGITAL TECHNOLOGIES

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13. <u>COPYRIGHT AND LICENCES</u>

- Six steps to protect against copyright infringement claims AIA (EN)
- Open science Wikipedia (EN)
- What is copyright? University of Surrey (EN)
- Using Copyright Deakin University (EN)

- [Copyright licences are the most common way rights to use copyright-protected material is given.](#) Australian libraries and archieves (EN)

14. PROTECTING PERSONAL DATA AND PRIVACY – GDPR

- Le MOOC de la CNIL est de retour dans une nouvelle version enrichie, https://www.cnil.fr/fr/le-mooc-de-la-cnil-est-de-retour-dans-une-nouvelle-version-enrichie (FR)
- The French National Commission on Informatics and Liberty (CNIL) website. https://www.cnil.fr/en/home (EN)
- Data Protection and Privacy: How to Protect User Data, https://cloudian.com/guides/data-protection/data-protection-and-privacy-7-ways-to-protect-user-data/ (EN)
- The Global Privacy Assembly website, https://globalprivacyassembly.org/ (EN)
- The Organisation for Economic Co-operation and Development (OECD) website, https://www.oecd.org/ (EN)
- The Council of Europe (COE) website https://www.coe.int/en/web/portal/home (EN)